



Safe and Sound Teen Driving Competition Rules

1-Participants in the Safe and Sound Teen Driving Competition assume all risks and agree to conduct themselves in a safe manner.

2-The participating team will create a video of no more than six minutes in length, which will be written, directed, acted, produced and edited by the student team members. The video is intended to provide a positive message about safe driving and should encourage/challenge other students to drive safely. *No rules preclude the use of adult participants in the video, including school officials, parents or SROs; however, the substance of the video must be wholly created by students.*

3-The four areas of focus that should be covered in the video are as follows:

1. Driver distraction – texting, music, other occupants in the vehicle;
2. Alcohol or drug use/impairment;
3. Seatbelt safety; and
4. Speeding.

4-The finalized video will be submitted to the Safe Communities of Wright County Executive Director in MP4 format, via Dropbox, no later than February 1, 2025. *Late entries will not be permitted.*

5- A committee of judges will review the video and grade the video based on the following criteria, each with an equal weight, on a scale of 1 to 10:

1. Overall message impact;
2. Originality;
3. Cinematic style; and
4. Creativity.

6-Each participant and/or legal parent or guardian will sign a release form which allows SCWC to use, distribute and promote the video in any form of media.

7-The team agrees that the video will be shown in the school during the spring pre-Prom safe driving campaign, or an equivalent program.

8-Winners will be announced on March 15, 2025. Prizes will be submitted to the team by April 1, 2025.